



Daniel O'Connell

DATA ANALYST & DIGITAL
CONTENT CREATOR

Details

Wentzville, MO, United States
danimalsports@gmail.com

Links

LinkedIn -

<https://www.linkedin.com/in/daniel-o-connell-8aa09a9/>

Portfolio -

<https://www.co1kstudios.com>

Skills

Microsoft Excel

Adobe Creative Cloud

WordPress

JIRA Project Management

Microsoft Power BI

Data Analytics

Data Visualization

Project Management

SQL

Logistics

Inventory Management

Strategic Planning

Accounts Payable

Hobbies

- Avid Musician
- Lifelong Bowler
- Golf Enthusiast
- Enjoys Traveling

Profile

Accomplished Data Analyst with advanced knowledge and experience in Excel, Adobe Creative Cloud, Power BI, JIRA and SQL. Adept at identifying problem areas within processes while satisfying project objectives. Experienced leader with project management abilities.

Education

Computer Science A.A.S., St. Charles Community College

GRADUATED MAY 2024

- **Multimedia & Web Design**

Adobe Creative Suite, WordPress, Web Design, SEO, Front-End Web Development

- **Additional Coursework**

Human Resource Management, Intro to Project Management

Employment History

- **First Community Credit Union, Chesterfield, MO**

APRIL 2024 — CURRENT

Research Specialist, Information Center

- Answer incoming member calls for account maintenance

- **Levi, Ray & Shoup, Inc., St. Louis, MO**

NOVEMBER 2020 — OCTOBER 2023

Data Analyst II, IT Reporting (contractor)

- Created defect monitoring dashboards in Power BI for more efficient 'real-time' defect reporting.
- Assumed and executed project management responsibilities for 'Forecast vs. Actual' module project.
- Developed Power BI reports from various data sources, including Odata feeds, Excel workbooks and CSV files
- Created links between deployment tickets and project-level tickets within JIRA projects using JQL queries at the project, epic & story levels
- Spearheaded JIRA migration of software projects into a common JIRA template, allowing dev team flexibility
- Created training guides for Advanced Roadmaps initiative

- **Enterprise Holdings Inc., Brentwood, MO**

OCTOBER 2016 — APRIL 2020

Accounts Payable Coordinator, October 2016 – February 2020

- Worked with Supply Chain team to initiate the Bulk Fuel Program
- Created multiple bulk billing payment processes using Microsoft Excel workbooks.
- Created daily & weekly agendas to ensure timely payment processing and prioritization

Data Control Coordinator, February 2020 - April 2020

- Maintained proprietary SQL tables while managing data report subscriptions and ad-hoc report requests

- **RSW Group LLC, Maryland Heights, MO**

NOVEMBER 2003 — SEPTEMBER 2016

Revenue Assurance Specialist, November 2003 – November 2010

- Helped to uncover discrepancies in field data vs. AT&T commission statements, exposing fraud in sales commission payments at the store level.
- Maintained daily and monthly sales reports to support data-driven decision-making.

Inventory Analyst, November 2010 – December 2015

- Initiated change in the purchase order process that helped enable company expansion.
- Conducted in-depth analysis of location and warehouse inventories and coordinated transfers to improve merchandise sales and availability on a weekly basis
- Coordinated accessory purchase and distribution ahead of a major Samsung Galaxy release for approx. 180 AT&T stores.

Accounts Payable Manager, December 2015 – September 2016

- Processed payable invoices, check runs, and manual invoice payments.
- Balanced weekly bank accounts with field point-of-sale cash-out data.

Leadership

- **2024 Capstone Project, St. Charles Community College**

JANUARY 2024 — MAY 2024

Team Lead, The Fireball Collective

Redesign of non-profit website (www.sccffps.org)

- **Toastmasters International, St. Louis, MO**

DECEMBER 2016 — APRIL 2020

Sergeant-At-Arms, Rent-A-Toast, July 2018-June 2019

Vice President of Education, Rent-A-Toast, July 2019-April 2020

- **Coach, Wentzville-Holt High School Bowling Team**

AUGUST 2005 — APRIL 2012

Mid-America High School Conference Champions, 2010-2011 season.